

Aruba: Follow up document from STL Communications AB Event

ABOUT ARUBA NETWORKS

Aruba is the global leader in distributed enterprise networks, delivering enterprise networks to users, anywhere they work or roam, at a fraction of the cost of traditional solutions. Its award-winning portfolio of campus, branch/teleworker, and mobile solutions simplify operations and secure access to all corporate applications and services – regardless of the user's device, location, or network.

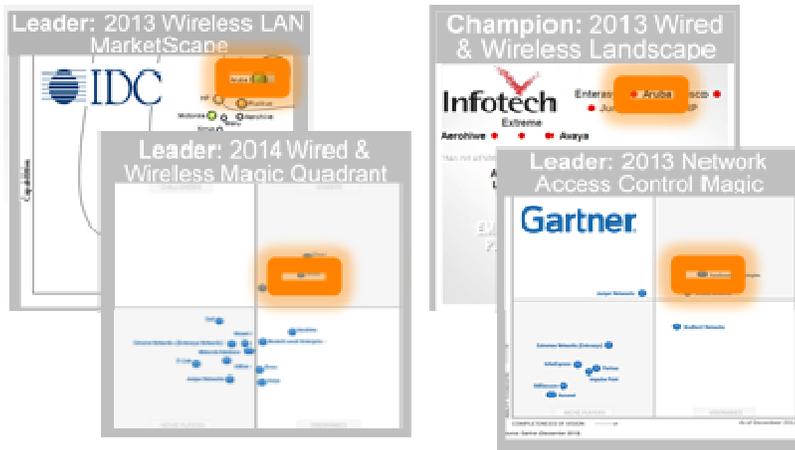
Aruba delivers enterprise networks to users anywhere they work or roam at a fraction of the cost of traditional solutions. A global leader in 802.11a/b/g/n/ac wireless LANs, remote networking solutions, identity-based security, and centralized multi-vendor network management, Aruba's secure mobility solutions are fundamentally changing how and where we work. Aruba is the world's second largest enterprise wireless LAN vendor, and is positioned as a Leader in Gartner's Wireless LAN Magic Quadrant.

Headquartered in Silicon Valley, Aruba was founded in February 2002, and first commercial shipments commenced in June 2003. The company issued an initial public offering in March 2007 (NASDAQ: ARUN), and shortly thereafter was added to the Russell 2000® Index.

ARUBA AT A GLANCE

- **Founded** February, 2002
- **Headquarters** Sunnyvale, CA
- **Worldwide Presence** 130+ Countries
- **Status** Public as of March, 2007 (NASDAQ: ARUN)
Russell® 2000/3000 Index Company
- **Chief Executive** Dominic Orr
- **Customers** 40,000+
- **Market Position** #2 worldwide in enterprise WLANs (#1 in 802.11AC market share)
- **Employees** 2000+

INDUSTRY ACCOLAIDS



SESSION SUMMARY: DO I REALLY NEED TO WIRE MY OFFICE?

- Financial Comparison Example: Wired vs. Wireless
- Gartner top trends for 2014 (<http://www.gartner.com/newsroom/id/2603623>)
 - Aruba touches 8 of 10 trends
- #GenMobile Statistics (how do your employees/users feel about mobility?)
 - 65% of employees have 3 or more devices
 - 25% of employees would give up coffee before smartphone
 - 84% of employees would not use a desktop computer given the choice
 - 38% of students use social media to collaborate
- What are the risks/challenges of going all wireless in the workplace?
- What are the benefits (in addition to cost savings) of going all wireless in the workplace?
- What are the things to consider when deploying Enterprise-Class, wire-replacing Wi-Fi?

LET'S CHAT!

To discuss how Aruba and STL Communications can benefit your enterprise mobility strategy, please contact:

- STL Communication @ (314) 205-7100
- The St. Louis-based Aruba rep Andrew Schneider @ (636) 233-7597/
aschneider@arubanetworks.com