



# STL COMMUNICATIONS' 2015 TECHNOLOGY FAIR

## KEYNOTE SPEECH

**AVAYA**

Platinum Partner

### "Digital Transformation: a Primer"

Presented by Avaya Chief Technical Officer  
David Chavez

Learn how Avaya's vision for dealing with Digital technology is vastly transforming businesses in the marketplace today.

## EDUCATIONAL SESSIONS:

### Most popular Unified Communications Solutions in the world!

Presented by Pat Shain, Senior engineer for STL Communications

Avaya IP Office is so popular one is sold worldwide every seven minutes! Learn how it blends mobility with BYOD devices to make sure all your employees are connected.

### BYOD Video Conferencing employees will actually use!

Presented by Carl Yow of Avaya



Video Collaboration with your team, your customers and clients is available right here and right now on any of your preferred devices. Bring them with you and we will show you how. Easy to deploy, cloud-based management making video collaboration as easy as a phone call.

### New paradigms in Data/Wireless Networking

Presented by Chuck Long and Roger Eason of Avaya



Learn how to move from complex, rigid and fragile network infrastructures to fast, flexible and secure. How fast? How about 6.5 x faster configuration with 100% improvement in outages due to human error? How about future proofing your wireless network for the next 10 years?

### In building Wi-Fi Communications

Presented by Mark Ciufolo Spectralink



Usage of Wi-Fi phones is exploding in healthcare, retail, manufacturing, hospitality, as well as education are exploring better ways to use Wi-Fi communication. Learn how your employees can communicate more effectively.

### Cyber Security, Risk Management and Malware

Presented by Jarrett Kolthoff, SpearTip



This sessions provides a base knowledge of cyber crime and why the events continue to occur. The audience will be introduced to strategies to control and mitigate the activity, including case studies involving advanced malware and the varied (and surprising) response by the organizations.

## AGENDA:

2-2:15pm: Welcome and Intro

2:15-2:45pm: David Chavez, Avaya CTO, digital transformation.

2:50-3:35: Educational sessions Pt. 1

3:35-3:45: Break

3:45-4:30: Educational sessions Pt. 2

4:30-5:00: Prizes and closing remarks

5-7pm: Networking, food, drinks and tours of the Mobile Learning Center

7pm: Cardinals vs. Reds on the Brew House rooftop

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## EDUCATIONAL SESSIONS:

### Cradle to Grave Reporting

presented by Scott Klein of Xima



Chronicall is an industry leading software which allows you to view what is happening on your phone system in a number of different formats. Chronicall offers a true Cradle to Grave where you can see step-by-step what happens on every single phone call, historical reports which can be scheduled to run automatically, and the customization of those reports to fit your individual business. Chronicall gives you the information to truly understand your business over the phone.

### IP Nursecall

presented by Fred Chicoineau of STL Communications



Today's IP nurse call systems are full of features and reliability. These recent innovations have turned VoIP nurse call systems into easy to use tools to improve patient satisfaction, help with regulatory compliance and help improve staff efficiency.

### Are your text messages secure?

presented by Tony Fontillas of Mutare



Unified communications solutions such as Speech to Text, Vital Link, and Message Mirror have been vital to STL clients for over 25 years. Find out what's new with Mutare and their new suite of hosted solutions engineered to help businesses communicate smarter. As customers continue to move or evaluate options to migrate their systems to the cloud, this session will help you understand some of the new applications you can explore with STL and Mutare that are available in the enterprise today.

### Cloud? Hosted? Managed Service? What does it all mean?

Presented by Melissa Swartz



Why are companies moving to the cloud? What should I consider when looking at cloud options? Are there hidden costs? How do I make sure that I'm not missing something important in my analysis? This presentation will cover the factors that should be part of a decision to move to the cloud or not.

### Big Gulp of SIP

Presented by Chris Saldana, Spectrum Business



Take a dip in the SIP pool and discover what it is and why you should learn more. We'll follow up with how companies looking to upgrade their phone systems can best leverage SIP features to increase productivity and reduce costs over traditional telephony options (i.e. POTS or ISDN). Learn how to take advantage and move your carrier services over to the SIP standard.

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