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## World's Largest Surveillance Camera Provider Awards Avaya Technology Partner of the Year

Written by Alan Hase of Avaya



You need more than just sophisticated surveillance video cameras to catch it all. Although cameras are an important part of the equation, the quality of your surveillance video is only as good as the quality of the network infrastructure that it runs over.

Blurry video, lapses in video footage and delays in pulling up video footage: all of these major complications can result from a poor underlying network ... and cause serious security lapses. According to a 2014 report from ZK Research, 70 percent of surveillance issues can be attributed to less than rock-solid network quality.

Axis Communications, the global leader in network video, recognizes the importance the network plays in delivering high-quality and secure surveillance. At its 10th annual Axis Connect & Converge Conference, Axis – the world's No. 1 provider of surveillance cameras – named Avaya its 2015 Technology Partner of the Year.

Avaya offers a network optimized for video surveillance. Leveraging Fabric Connect, an Avaya network uses Shortest Path Bridging (SPB), which eliminates the need for multiple protocols and enables simple endpoint provisioning. This gives the network greater scalability, performance and simplicity than traditional IP network offerings, leading to more flexible and reliable support for Axis video surveillance cameras.

When a spotty network means spotty surveillance, customers look for reliability. An always-on network means safer hospitals, cities and even schools, such as in the case of joint Avaya and Axis customer Holland Hall. Due to increasing calls for safety for students and faculty, Holland Hall implemented a new video surveillance system with 50 Axis cameras and an Axis video management system (VMS), with the capacity to add more cameras as needed.

"We just dropped in our IP video surveillance system and it works without impacting our student network," said Henry Finch, the school's director of IT. "We can spin up whatever we need on the security side knowing we don't need to wait until after school."

